

FOR IMMEDIATE RELEASE**Barchart Partners with Modulus on a New Social Media Market Analysis Tool*****Wall Street Birds provides stock market analysis based on social media inputs***

CHICAGO, IL – October 5, 2011 – Barchart.com, Inc., a leading provider of market data and information, has announced a data feed relationship with *Wall Street Birds*, a new and unique service provided by Modulus Informatics, Inc. that allows investors to use social media for stock, futures and forex trading. Modulus Informatics, based in Scottsdale, Arizona, launched WallStreetBirds.com several weeks ago as a free service allowing average investors to make investment decisions based on the analysis of social media data. Researchers from Indiana University and the University of Manchester recently published findings that social media can have up to an 86.7% accuracy rate at predicting the market.

“Barchart has been anxiously waiting for the release of *Wall Street Birds* and we are excited to participate in the growth of this interesting stock picking tool,” said Eero Pikat President of Barchart.com, Inc. “*Wall Street Birds* unique ability to use social media for picking stocks provides yet another perspective on the markets and Barchart is excited to be able to supply the service with real-time financial market data,” said Pikat.

Wall Street Birds analyzes thousands of social media messages every second, compiling data that you can use for research, system development and real-time stock, futures and forex signal creation. *Wall Street Birds* utilizes a proprietary set of algorithms to instantly evaluate and generate trading signals based on the sentiment of investors using social media tools. Since the launch in August, *Wall Street Birds* has served several million page views. Later this year, Modulus plans to release a real-time professional software version of *Wall Street Birds* for use with Barchart data.

“Barchart has provided streaming, real-time BATS market data to our *Wall Street Birds* Amazon-based cloud servers with 100% uptime. Our service would not have been as successful without Barchart,” said Richard Gardner, founder of *Wall Street Birds* and CEO of parent company, Modulus Informatics, Inc. “*Wall Street Birds* is a free service that anyone can use. Simply go to the site, register, type in a company name and instantly receive stock signals based on social media analysis. Users are made completely unaware of the mathematical and technical complexities behind the scenes, which was our goal,” added Gardner.

Visit www.wallstreetbirds.com to sign up for a free account.

About Barchart

With a heritage dating back to 1934, Barchart.com, Inc. has substantial experience in meeting the information needs of the financial, media, agriculture and energy industries. As a full-service provider of equity, index, mutual fund, futures and foreign exchange market data, Barchart provides a wide range of market data products and solutions for customers ranging from institutional to retail. As an established leader in an industry that demands

accuracy and innovation, Barchart's goal is to form partnerships that deliver comprehensive solutions for success. For more information, please visit www.barchartinc.com.

About Wall Street Birds

Wall Street Birds is the creation of Modulus Informatics, Inc., based in Scottsdale, Arizona. Modulus Informatics is a sister company to Modulus Financial Engineering, Inc., founded in 1997. Modulus has provided advanced financial technology products and services to thousands of professional traders, brokerages, trading firms and renowned educational, governmental and non-profit institutions in over 94 countries. Actual clients include JP Morgan Chase, Bank of America, Merrill Lynch, Goldman Sachs, Barclays, HSBC, NASDAQ, Rutgers and Cornell Universities, Sungard, Microsoft and others. For information about Modulus Financial Engineering visit www.modulusfe.com

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