



barchart

SPONSOR KIT

GRAIN
MERCHANDISING
& TECHNOLOGY
CONFERENCE

HOSTED BY

barchart

ORLANDO WORLD
CENTER MARRIOTT
SEP. 8-10, 2024



GRAIN
PROFESSIONALS
CONVENE IN
ORLANDO



COUNTLESS
NETWORKING
OPPORTUNITIES



ENJOY ALL THAT
THE SUNSHINE
STATE HAS TO OFFER

**BOOK YOUR
SPONSORSHIP TODAY**

BARCHART.COM/GRAINCONFERENCE
EVENTS@BARCHART.COM
312.283.2375

ABOUT THE CONFERENCE

Barchart's **Grain Merchandising and Technology Conference** is back and this year we're headed to Orlando, Florida! Join Barchart for an exciting, informative and engaging 3-day event! Grain merchandisers, originators, general managers, and other buyers of grain from across the US and internationally will converge to exchange ideas, build connections, and explore cutting-edge workflows for grain merchandising and origination. Dive into discussions covering topics such as hedging, artificial intelligence, ERP connectivity, CRM tools, and more!

What sets our conference apart? We're all about fostering meaningful connections with grain professionals in the most fun and unique way possible! Make the most of what our conference has in store for you, including:

- Excellent room rates before, during & after conference to enjoy Orlando
- Pre-conference meet & greet at the pool / sponsor cabanas
- Hedge Awards ceremony
- Included breakfast, lunch & dinners
- On-site golf course
- On-site jogging path
- On-site waterpark included in resort fees & restaurants
- Spectacular conference center
- Spouse and family participation encouraged



**Contact us to get
involved with a
sponsorship today!**

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Who Attends?

Ag Advisory Firms

Ag Lenders

Ag Media

Brokers & Traders

Commodity Software

Crop Insurance

Grain Accounting

Grain Elevators

Exchanges

Farm Management

Freight

Grain Originators

Merchandisers

Processors

Producers

Risk Management

Technology Providers

**TICKETS &
HOTEL ROOM
BLOCK NOW
AVAILABLE!**



CONFERENCE AGENDA

This 3-day event will bring together industry leaders, experts and professionals from across the US and internationally to share their knowledge and insights on the latest trends and developments in the grain industry. Mark your calendars and join us in Orlando for an unforgettable event that you won't want to miss!

Sun., Sep. 8, 2024 | Meet & Greet at the Pool, Product Demos and Opening Night Reception

Join us for a fun day of networking, drinks and dinner as we kickoff Barchart's **Grain Merchandising and Technology Conference!**

Soak up some sun and swim up to our outdoor exhibit hall during our **pre-conference meet & greet at the pool!** Order a drink, meet with our Platinum and Gold sponsors and mingle with fellow attendees in our privately reserved cabanas for a fun conference kickoff!



Join us later that afternoon for hands-on product demos and training before our **opening night reception and dinner.** This offers prime opportunity to network and set the stage for an exciting conference!

CONFERENCE AGENDA

Mon., Sep. 9, 2024 | Content, Networking & Awards

Panels and discussions focused on the technology and data impacting today's agribusinesses. Topics include market intelligence and analysis, producer relationship management, bid/offer and hedge management, grain accounting/ERP integration and mobile solutions. Expect **new product announcements** from Barchart and our partners, including the impact of AI on agribusinesses!

Share your thoughts and ideas with other attendees with open discussion opportunities and targeted **breakout sessions**.

Multiple **networking opportunities**, including breakfast and lunch within the Exhibit Hall, dedicated breaks throughout the day, plus a fun-packed evening at the 2024 **Hedge Awards Ceremony!**

2024 Hedge Awards

Join us for an evening of networking, dinner, drinks and entertainment at **Barchart's 2024 Hedge Awards** taking place at Hawks Landing!

Barchart's Hedge Awards recognizes the achievements of the year's most outstanding grain professionals and agribusinesses.

Nominations open June 2024 at barchart.com/grainconference.

Good luck to all nominees!



CONFERENCE AGENDA

Tue., Sep. 10, 2024 | cmdtyView Classic Charity Golf Outing

Cap off the conference with one or both of these exciting events! Start your day with an energizing **5K run** before teeing off for a day of friendly competition at Barchart's **cmdtyView Classic Charity Golf Outing** at the Orlando World Center Marriott's 18-hole championship golf course.

Please note that the 5K run is free to participate, however a separate registration and fee is required for golf. Limited spots are available!



Barchart proudly formed a charity initiative named Barchart Gives Back in January 2021. Each month, Barchart chooses a different charity or non-profit organization and donates to help or support that specific cause. In addition to our normal monthly donation, we will also be donating the proceeds from **Barchart's cmdtyView Classic Charity Golf Outing** to support a cause making a difference within the ag industry.

PLATINUM SPONSORSHIP

1 Available | \$18,000

Receive the most exposure with exclusive branding, the opportunity to address the audience on stage, plus be the exclusive sponsor of opening reception

- 20-minute presentation on-stage
- Exclusive Sponsor of the opening night reception
- Exhibit Table with premium location within the Exhibit Hall area to ensure maximum visibility and impact
- Your own cabana during Sunday afternoon's pre-conference meet and greet by the pool
- Premium branding on digital and print materials prior to and during the event
- 4 conference registrations, including tickets to The Charity Golf Outing
- Attendee mailing list



GOLD SPONSORSHIP

4 Available | \$9,000

Receive superior benefits and exposure. Choose from 4 opportunities to showcase your brand.

- Choose one to Sponsor: Breakfast, Lunch, Beverage Cart at Golf Outing or 5K Run
- Your own cabana during Sunday afternoon's pre-conference meet and greet by the pool
- Exhibit Table within the Exhibit Hall area to ensure maximum visibility and impact
- Branding on digital and print materials prior to and during the event
- 4 conference registrations
- Attendee mailing list



SILVER SPONSORSHIP

\$5,000

Amplify your brand's impact among attendees with an exhibitor table strategically positioned within the Exhibit Hall.

- Exhibit Table within the Exhibit Hall area to ensure maximum visibility and impact
- Branding on digital and print materials prior to and during the event
- 4 conference registrations
- Attendee mailing list



MEDIA SPONSORSHIP

\$1,500

Exclusive sponsorship reserved for Ag Media firms and publications. Receive recognition while covering Barchart's Grain Conference.

- Put your company's publication/magazine or a marketing material in the attendee tote bags given at check-in
- Branding on digital and print materials prior to and during the event
- 1 conference registration
- Attendee mailing list





Want to get involved in another way? Contact our events team to discuss sponsorship packages customized specifically for your agribusiness.

Barchart's **Grain Merchandising & Technology Conference** is a one-of-a-kind event focused on the data, tools & technology impacting Grain Professionals.

Contact our events team to reserve your sponsorship

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