

How RoboMarkets Keeps Their Clients Better Informed About the Equities Market



Since its establishment in 2012, RoboMarkets has seen rapid growth and currently provides professional financial services to institutional and retail clients in 29 European countries. RoboMarkets is a multi-asset broker offering six markets and more than 12,000 instruments for trading. Through RoboMarkets, all clients receive access to professional trading platforms and cutting-edge proprietary technologies.

RoboMarkets provides access to proprietary trading platforms such as R StocksTrader, a multi-asset cloud platform with a native interface and advanced technical analysis tools. R StocksTrader enables you to trade via both your desktop and your handheld device (smartphone or tablet) through a mobile application. In addition to RoboMarkets' own developments, the Company's clients can also use other popular industry platforms for trading.

THE PROBLEM

Aiming to better serve their clients, keep them informed about the equities market, and continue to grow as a company, RoboMarkets was in search of a data provider to power their multiple trading platforms with reliable, accurate data. The data provider they were looking for needed to have a diverse data offering, including both US and European equities, in addition to other necessary data sets. The ideal provider would also be able to offer this data in multiple formats, including real-time and historical.

THE SOLUTION

After a thorough search, RoboMarkets identified Barchart as the provider who would go above and beyond to make sure its data needs were met. Barchart currently powers RoboMarkets' main stocks trading platform – R StocksTrader – including the mobile apps, with European and US equity data.

In addition to these data sets, RoboMarkets also utilizes Barchart's getCorporateActions API, which provides corporate actions data on equities, including splits, dividends, and earnings. With Barchart, access to this data is given in both real-time and historical formats.

"We feel very fortunate to have chosen Barchart as our data provider," said Kiryl Kirychenka, Product Manager at RoboMarkets. "This is a reputable and stable company that provides a large set of data for the broker. Barchart's extensive data offering is superior, but what convinced us to go with Barchart was its willingness to tailor its data solutions to meet our specific needs. Barchart's flexibility and excellent customer service are what truly makes this company successful," added Kirychenka.

"No one client is the same, and that's why at Barchart, we pride ourselves on outstanding customer service and treating each client uniquely," said Mark Wator, Head of Sales at Barchart. "Being able to tailor our data sets and customize our solutions to our clients' needs is what sets us apart," added Wator.

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Barchart is a leading provider of market data and services to the global financial, media, and commodity industries. Our diversified client base trusts Barchart's innovative Solutions across data, software, and technology to power their operation from front to back office, while our Media brands enable financial and commodity professionals to make decisions through web content, news, and publications.

