

# Grow your Business Through Better Distribution

Choose the model that works for your firm and join the cmdty Pricing Network (CPN) today!



## Channel Partner

### What are the benefits?

- Access our cmdtyView Pro and API clients to increase your sales channels
- We actively work to co-market your products to clients and prospects
- Get immediate API distribution for enterprise sales
- Start to monetize your data or accelerate your current efforts
- Ability to display on barchart.com if desired

### Is this the right model for me?

- You already sell data, prices, and reports yourself or through third-parties
- Your firm is actively exploring how to monetize your data or reports
- You want to increase your distribution and accelerate sales

## Contributor

### What are the benefits?

- Get free cmdtyView Pro and cmdtyView Excel access + discounted data services
- Get your data in cmdtyView Pro and Excel for analytics - chart and track your data
- Get your data in a data feed for simple distribution to clients and prospects
- Deploy branded apps through cmdty Marketplace – enhancing client distribution
- Ability to display on barchart.com if desired

### Is this the right model for me?

- You want to get your data in cmdtyView Pro to enhance branding and credibility
- You want to contribute your prices into localized indexes
- Your firm is actively seeking to grow their client base