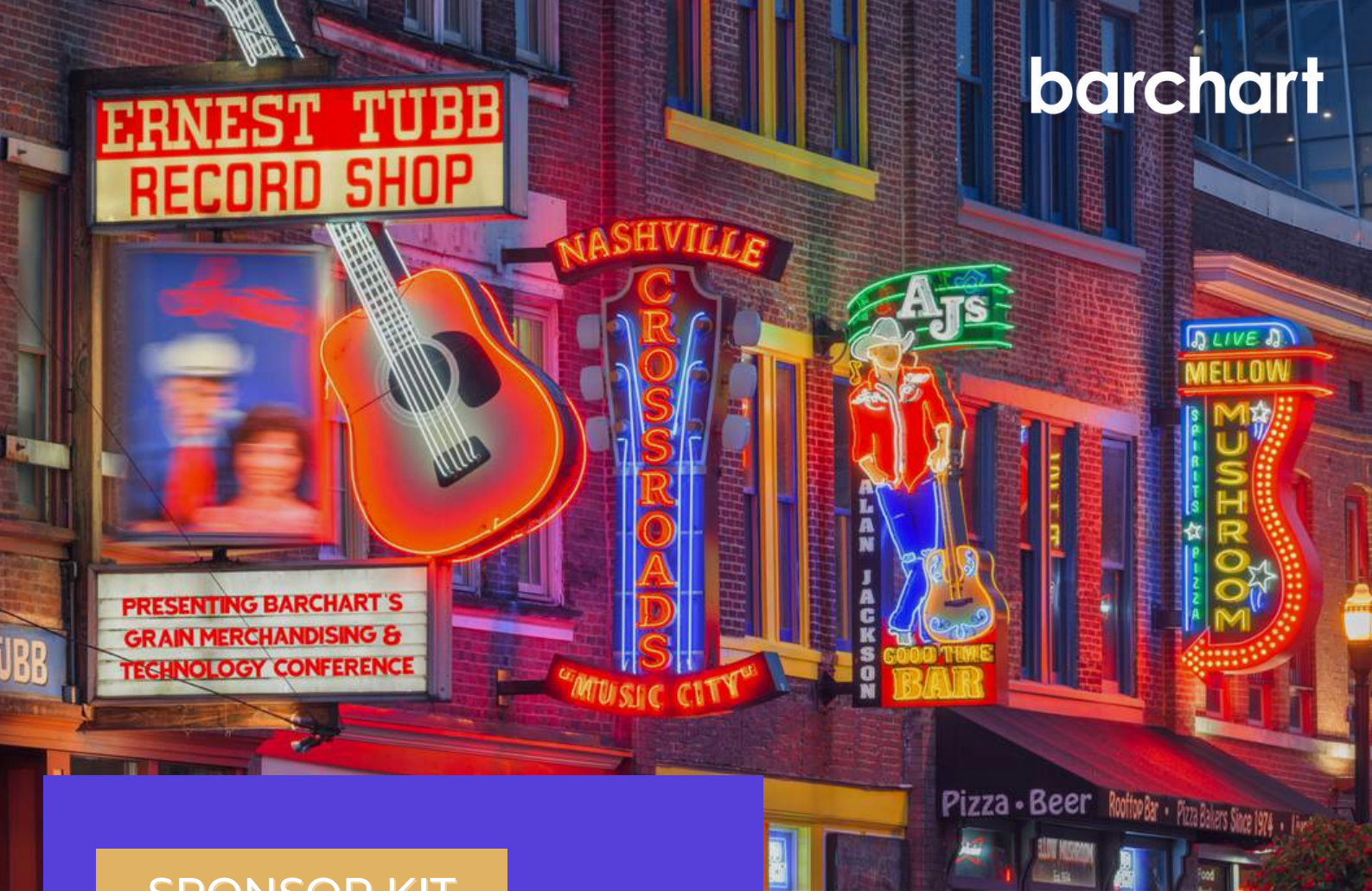


barchart



SPONSOR KIT

GRAIN MERCHANDISING & TECHNOLOGY CONFERENCE

HOSTED BY

barchart

NASHVILLE, TN
SEP. 10-12, 2023



GRAIN
PROFESSIONALS
CONVERGE IN
NASHVILLE



COUNTLESS
NETWORKING
OPPORTUNITIES



EXPERIENCE ALL
THAT MUSIC CITY
HAS TO OFFER!

BOOK YOUR
SPONSORSHIP TODAY

BARChart.COM/GRAINCONFERENCE
EVENTS@BARChart.COM
312.283.2375

ABOUT THE CONFERENCE

Join Barchart in Music City for a fun, unique and engaging 3 day event! Grain merchandisers, originators, general managers and other buyers of grain from across the US and internationally will gather to share ideas, network, and explore innovative workflows for grain merchandising and origination, including topics on hedging, ERP connectivity, CRM tools, plus more - **all while enjoying and taking in the city of Nashville!**

What makes our conference different from others? Our focus is on building connections with grain professionals in the most fun and unique way possible. Network with peers at an opening night reception and dinner at Skye Lounge with 360° views of Downtown Nashville. Enjoy an evening of true "honky tonk" at **Barchart's 2023 Hedge Awards** on Monday evening, including live music at Johnny Cash's Bar & BBQ right next to Broadway Street! Plus, end the 3-day event with even more networking and fun at **Barchart's cmdtyView Classic Charity Golf Outing**.

Ticket sales and hotel room blocks will open early April 2023. In the meantime, contact our events team today to learn how you can showcase your own brand with a sponsorship at this one-of-a-kind grain event!



Contact us to get involved with a sponsorship today!

events@barchart.com
312.283.2375

Who Attends?

Ag Advisory Firms

Ag Lenders

Ag Media

Brokers & Traders

Commodity Software

Crop Insurance

Grain Accounting

Grain Elevators

Exchanges

Farmers

Farm Management

Freight

Grain Originators

Merchandisers

Processors

Risk Management

Technology Providers

**TICKET SALES
AND ROOM
BLOCK OPEN
APRIL 2023!**



CONFERENCE AGENDA

This three-day event will bring together industry leaders, experts and professionals from across the US and internationally to share their knowledge and insights on the latest trends and developments in the grain industry. Mark your calendars and join us in Nashville for an unforgettable event that you won't want to miss!

Sunday, Sep. 10, 2023 | Opening Reception & Dinner

Join Barchart and other attendees as we kickoff the **Grain Merchandising & Technology Conference** with an **opening night reception and dinner at Skye Lounge** located at the top of The Grand Sheraton! Enjoy a surf & turf dinner, cocktails and networking while taking in a 360° view of Downtown Nashville.



CONFERENCE AGENDA

Monday, Sep. 11, 2023 | Content, Networking & Awards

Numerous **panels and discussions** focused on workflows for today's agribusinesses, ERP connectivity, the latest in Hedging, plus so much more.

Keynote presentation from Barchart's Senior Market Analyst Darin Newsom who will update attendees on current crop outlooks and trends.

Share your thoughts and ideas with other attendees with open discussion opportunities and targeted **breakout sessions**.

Multiple **networking opportunities**, including a catered breakfast and Nashville BBQ lunch within the Exhibit Hall, as well as an awards ceremony and dinner at Johnny Cash's Bar & BBQ featuring a live band on stage!

2023 Hedge Awards

End the day in true Nashville fashion at Johnny Cash's Bar & BBQ for **Barchart's 2023 Hedge Awards**, including live country music and dinner!

The Hedge Awards recognizes the achievements of the year's most outstanding grain professionals and agribusinesses.

To Nominate a colleague or industry peer visit our website barchart.com/grainconference.

Good luck to all nominees!



CONFERENCE AGENDA

Tuesday, Sep. 12, 2023 | cmdtyView Classic Charity Golf Outing

The conference will conclude with **Barchart's cmdtyView Classic Charity Golf Outing** at Hermitage Golf Course just outside downtown Nashville. We will transport guests via shuttle to and from the golf course and The Grand Sheraton. *Please note that a separate registration and fee is required. Limited spots are available!*



Barchart proudly formed a charity initiative named Barchart Gives Back in January 2021. Each month, Barchart chooses a different charity or non-profit organization and donates to help or support that specific cause. In addition to our normal monthly donation, we will also be donating the proceeds from **Barchart's cmdtyView Classic Charity Golf Outing** to support a cause making a difference within the ag industry.

SOLD

PLATINUM SPONSORSHIP

1 Available | \$15,000

Receive the most exposure for your agribusiness with exclusive branding, the opportunity to address the audience on stage, plus be the exclusive sponsor of the 2023 Hedge Awards and Dinner at Johnny Cash Bar & BBQ.

- 20-minute Presentation or Fireside Chat with Barchart CEO Mark Haraburda
- Exclusive Sponsor of the 2023 Hedge Awards at Johnny Cash Bar & BBQ
- 10' Exhibit Table with premium location within the Exhibit Hall area
- Premium branding on digital and print materials prior to and during the event, including The Charity Golf Outing
- Attendee mailing list
- 4 conference registrations, including tickets to The Charity Golf Outing



GOLD SPONSORSHIP

4 Available | \$10,000

Receive superior benefits and exposure for your agribusiness as a Gold Sponsor. Choose from 5 opportunities to showcase your brand.



- Choose one to Sponsor: ~~Opening Reception~~, Breakfast, Lunch, Beverage Cart at Golf Outing or Moderate a Panel
- 10' Exhibit Table within the Exhibit Hall
- Branding on digital and print materials prior to and during the event, including The Charity Golf Outing
- Attendee mailing list
- 4 conference registrations

SILVER SPONSORSHIP

\$5,000

Market your products, showcase your brand and meet with other attendees in the Exhibit Hall.

- 10' Exhibit Table within the Exhibit Hall
- Branding on digital and print materials prior to and during the event, including The Charity Golf Outing
- Attendee mailing list
- 4 conference registrations



MEDIA SPONSORSHIP

\$1,500

Exclusive sponsorship opportunity reserved for Ag Media publications and companies. Receive recognition while covering Barchart's Grain Conference !



- Branding on digital and print materials prior to and during the event, including The Charity Golf Outing
- Put your company's publication/magazine or a marketing material in the attendee tote bags given at check-in
- Attendee mailing list
- 1 conference registration



Want to get involved in another way? Contact our events team to discuss sponsorship packages customized specifically for your agribusiness.

Barchart's **Grain Merchandising & Technology Conference** is a one-of-a-kind event focused on the data, tools & technology impacting Grain Professionals.

Contact our events team to reserve your sponsorship

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barchart.com/grainconference