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FOR IMMEDIATE RELEASE

New Farms.com Website Features Barchart Market Data Solutions

CHICAGO, IL – April 15, 2008 – Barchart.com Inc., a leading provider of commodity market data, today announced a partnership with Farms.com, a leading provider of innovative information products and services for the global agriculture and food industries. Through their partnership Barchart will provide custom website content including commodity quotes, advanced charts and other market information and tools to the new Farms.com website (www.farms.com).

The new Farms.com website features powerful personalization technology that will allow producers to customize their homepage with the timely content such as agri news, expert comments, jobs on AgCareers.com and new product information. Additionally, through its partnership with Barchart, users of the Farms.com website will have access to extensive commodity market data and information presented in an easy-to-use format.

“Barchart is proud to partner with the leading site for global agricultural information,” said Eero Pikat, President of Barchart. “Additionally, with our launch of our new AgriCharts division having partners like Farms.com strengthens our B2B agricultural market data solutions,” said Pikat.

“We are very impressed with the service and information that Barchart is able to provide us for our new Farms.com portal” said Joe Dales, Vice President of Farms.com Ltd. “Our thousands of farmer users have already told us they like the extensive agri commodity charting and features.”

To view the new Farms.com website, please visit www.farms.com.

About Barchart.com, Inc.

With a heritage dating back to 1934, Barchart.com, Inc. has substantial experience in meeting the informational needs of the financial and commodity industries. As a full-service provider of futures, equity and foreign exchange market data, Barchart provides a wide range of market data products and solutions for customers ranging from institutional to retail. As an established leader in an industry that demands accuracy and innovation, Barchart’s goal is to form partnerships that deliver comprehensive solutions for success. For more information, please visit www.barchartinc.com.

About Farms.com Ltd.

Farms.com Ltd. is a leading provider of innovative information products and services for the global agriculture and food industries. Farms.com can be accessed through its internationally recognized agriculture information portal, which has business services and resources for up to 20,000 agribusiness professionals and livestock and crop producers who use it each day. In addition to PigCHAMP.com, the Farms.com family includes AgCareers.com -- the leading human resources website for the agriculture

and food industry; Farms.com Media -- the leading online advertising and marketing solution provider in agribusiness today; as well as Farms.com Risk Management -- a crop and livestock marketing advisory service to producers across North America. Farms.com operates across North America with offices in Ames, Iowa; Clinton, North Carolina; Fresno, California; and Guelph and London, Ontario, Canada. For more information, visit: www.Farms.com.

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