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Market Simplified Inc. Partners With Barchart.com, Inc. to Launch an Online and Mobile Financial Search Platform

CHICAGO, IL – June 27, 2007 – Market Simplified Inc. today announced a partnership with Digital Data Feed (ddf), a Barchart company, and full-service provider of streaming Futures and Equities financial market data. Through their partnership, ddf will power the real-time market data needs of the world's first Financial Search Engine for retail investors, called 'Market Simplified Financial' (MSF) at <http://www.marketsimplified.com>.

This first-of-a-kind search engine is a financial tool aimed at investors who seek one-click answers to their equity related queries. Abstract searches such as "EPS of Microsoft" or "CEO of DJ" quickly display results. Built on an advanced technology platform, MSF is designed to offer a one-stop solution towards global financial information exchange. The tool comes with exciting new options that represent a paradigm shift in the way market information is accessed today. The quest for "anytime-anywhere" access has been fulfilled with a complete mobile access platform across a range of smart phones.

"MSF has been designed to protect the portfolio of the investor and alert him on the volatility of the market caused by price, technical movements, and news-based events" said Venkat Rangan, CEO & Co-founder for INXS Technologies Ltd. "Users can set up alerts for delivery via email, SMS, or Push Alert on their mobile number. Additionally, users can create dynamic "exception-based" alerts that apply to a broad spectrum of events, and customize their financial homepage. "

"ddf's data feed is trusted by many of the world's leading financial services and software companies who are looking for a custom data solution for their business applications" said Darren Coady, Director of Business Development at Digital Data Feed (www.ddfplus.com). "We are excited to work with INXS, and are committed to forming innovative partnerships that deliver success for our customers and their end users."

The service, currently in beta, can be accessed at <http://www.marketsimplified.com>, while the mobile application can be downloaded by visiting <http://www.marketsimplified.com/mobile> from any mobile phone. Also, catch a sneak preview of the mobile application at <http://www.youtube.com/watch?v=h4ZH0mKH6S8>

About Barchart.com, Inc.

Barchart.com, Inc. provides comprehensive data, analysis and publications to support customer trading needs and objectives. From introductory trading newsletters to custom web content solutions to complex real-time charting applications, Barchart has the ability to service every trader from novice to expert.

About Market Simplified

Market Simplified Inc. is a wholly owned subsidiary of INXS Technologies Ltd. INXS is a “[disruptive technologies](#)” company that specializes in developing advanced yet simple solutions in the area of financial services.

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