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## FOR IMMEDIATE RELEASE

### **Barchart.com Launches AgriCharts Division to Provide Website Services and Data Products to Agricultural Industry**

CHICAGO, IL – December 11, 2007 – Barchart.com, Inc., a leading provider of futures, equity and foreign exchange market data and information, today announced the launch of its new AgriCharts ([www.agricharts.com](http://www.agricharts.com)) division. AgriCharts will provide a full suite of agricultural information and technology services, including website hosting and management, market data and information, web content, and real-time quotes for agricultural industry firms and websites operated by local cash markets, grain elevators, co-ops and other agricultural businesses. The new division will be headquartered in Des Moines, Iowa, an important hub for the U.S. Agriculture industry.

Upon its launch, AgriCharts will offer two flagship products, Website Services and Real-Time market quotes. AgriCharts' Website Services offer an easy-to-implement and user-friendly solution for developing and managing an agri-business website. AgriCharts' services will feature the latest in internet technology and will include Web 2.0 features. Customers may customize their service to meet their specific needs, choosing from a wide variety of features including: website hosting, web development and site management, market quotes and charts, agricultural industry news, weather, market commentary and analysis, and cash basis calculation tools. AgriCharts will also offer real-time quotes, charts, news and weather as a part of its AgriCharts Real-Time services.

"We have been involved in the agricultural industry for many years through Barchart and our Commodity Research Bureau (CRB) division, so it's a natural fit for us to launch a dedicated division to directly serve the agricultural business community," said Barchart President Eero Pikat. "AgriCharts will provide cost-effective solutions for managing and accessing critical market information, as well as key tools to operating agricultural businesses which can be easily implemented," said Pikat.

AgriCharts will also offer market data feed solutions, including real-time, delayed and end-of-day market data to agribusinesses for front, middle and back-office systems, as well as fundamental agricultural data and custom website solutions and applications. AgriCharts has also partnered with two leading agricultural service providers for providing daily market commentary and comprehensive weather information to AgriCharts hosted websites. Brugler Marketing & Management, LLC ([www.bruglermktg.com](http://www.bruglermktg.com)) headquartered in Omaha, Nebraska, will provide morning, mid-day and closing market commentary. And, Freese-Notis Weather, Inc. ([www.weather.net](http://www.weather.net)) headquartered in Des Moines, Iowa, will provide local, regional and national weather services.

For more information on Barchart and its new AgriCharts division, please visit [www.barchart.com](http://www.barchart.com) or [www.agricharts.com](http://www.agricharts.com).

**About Barchart.com, Inc.**

With a heritage dating back to 1934, Barchart.com, Inc. has substantial experience in meeting the informational needs of the financial and agricultural industries. A full-service provider of futures, equity and foreign exchange financial market data from all major exchanges, Barchart also provides comprehensive fundamental data, historical market data, research, web content and services, real-time charting applications, an extensive array of market tools and analytics, retail products, and educational services. As an established leader in an industry that demands accuracy and innovation, Barchart's goal is to form partnerships that deliver comprehensive solutions for success.

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