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## FOR IMMEDIATE RELEASE

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### **Barchart.com, Inc. Completes Acquisition of InsideFutures.com from Traders Media, LLC**

CHICAGO, IL – July 19, 2007 – Barchart.com, Inc., a leading provider of futures and equity market information, today announced the completed acquisition of InsideFutures.com and its affiliated email newsletter publications from Traders Media, LLC for an undisclosed amount.

InsideFutures.com is a content-rich futures portal, serving traders of all skill levels. The site delivers market commentary and analysis written by a number of trusted industry experts. It also includes industry education, trading resources, links, courses and free tools for the trading community. Barchart currently provides the market data for quotes and charts on the site.

"InsideFutures.com is the perfect complement to our existing suite of products for the active futures trader," said Eero Pikat, President of Barchart.com, Inc. "With our commitment to servicing every level of trader from novice to expert, this site provides outstanding free educational content and commentary, user-friendly features, enhanced charting, newsletters, and subscriber tools all in one place."

With thousands of unique daily users, InsideFutures.com is one of the Internet's most popular destinations for today's futures trader. Site features include an expanded broker search, commentary via RSS feed, advanced charting tools, trading forum, and complimentary newsletter subscriptions.

Specific properties involved in the acquisition, which are now owned by Barchart, include InsideFutures.com (<http://www.insidefutures.com>) and its educational newsletter publications, "*InsideFutures Update*", "*TraderSavvy*" (<http://www.tradersavvy.com>), and "*FuturesFiles*" (<http://www.futuresfiles.com>).

The acquisition of InsideFutures.com is another example of how Barchart continues to serve the trading community. The Barchart suite of products and publications include Futures Market Service, Commodity Index Report, Commodity Yearbook, CRB long-range charts, Digital Data Feed, CRB PriceCharts, Trends in Futures, PriceCharts.com, CRBtrader.com and Barchart.com.

**About Barchart.com, Inc.**

With a heritage dating back to 1934, Barchart.com, Inc. has substantial experience in meeting the informational needs of the financial industry. A full-service provider of futures and equities financial market data from all major exchanges, Barchart also provides comprehensive historical market data and research, custom web content, complex real-time charting applications, an extensive array of market tools and analytics, retail, and educational products. As an established leader in an industry that demands accuracy and innovation, Barchart's goal is to form partnerships that deliver comprehensive solutions for success.

**About Traders Media, LLC**

Traders Media (<http://www.tradersmedia.com>) provides innovative advertising, marketing and development solutions to further customer objectives. Through its own vehicles, as well as its network of partner sites and newsletters, Traders Media provides reach unlike any other firm in the futures and forex community. From banner ad creation and media buying to lead generation and marketing consultation, Traders Media has a broad range of experience firmly rooted in the trading industry.

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